



2008 OAK BLUFFS INFORMATION BOOTH

SMILING FACES! • PROMOTING YOUR BUSINESS • TO TOURISTS IN NEED!

Last year the OBA matched over 60,000 OB visitors with OB businesses!

- ☆ **What is It?** Exclusive access to the Info Booth - place your menus, brochures, booklets, flyers, etc. in the booth and let the booth promote your business!
- ☆ **Who Can Participate?** Space is very limited - OBA members get first access and other businesses only on a space-available basis
- ☆ **Info?** 508-693-3302, John Newsom, noose1941@comcast.net
- ☆ **When Is It Open?** Booth is open May 17 – Oct. 5 from 9:30am to 5pm
- ☆ **How Do I Get In?** Fill out the application with your fees as soon as possible.

SPACE RESERVATIONS & INFORMATION FOR OBA MEMBERS

Restaurants/Retailers/Other	\$125 season
Inn/Hotels/Guesthouses 1-5 Rooms	\$125 season
Inn/Hotels/Guesthouses 6-12 Rooms	\$175 season
Inn/Hotels/Guesthouses 13 or more Rooms	\$275 season

NOTE: Fees must be included with application. OBA member dues must be current.

How it works: Brochure Placement

- ☆ Brochures or menus may be placed (500 at a time) at the booth for display. You may call to check the supply level of your brochures.
- ☆ Brochures will be displayed on a rack outside the booth.
- ☆ This rack will be taken in each night and put out again in the morning.

How it works: Room Vacancy Notification

- ☆ There will be a printed sheet at the booth listing all the participating inns.
- ☆ Innkeepers may call the booth each morning (508-693-4266) to let the attendant know if they have any vacancies. Booth attendants will place a check next to the inns on the list reporting vacancies.
- ☆ Vacancy List will be given to those looking for accommodations, and visitors can use the info booth phone to call for reservation

NOTE: NO material will be accepted at the booth without official receipt – this will arrive by mail after we process your payment. PLEASE KEEP IT! Thanks.



2008 OAK BLUFFS ASSOCIATION INFORMATION BOOTH APPLICATION

APPLICATION FORM DUE WITH PAYMENT BY 5/10/08
Are your OBA member dues current?

(doing business as)

Name of Applicant

Name of Business

Mailing Address Town/City State Zip

Phone _____ Cell Phone _____

Fax _____ Email _____

Please state the type of materials you will be displaying at the Info Booth:

*I _____ agree to pay a total of \$ _____ for space at the
OB Info Booth scheduled for the season May 17, 2008 - Oct. 5, 2008. I understand there are no
refunds and that there is limited space at the booth so I may only drop off up to 500 brochures at
a time. I must keep the receipt I will get in the mail as proof of participation.*

Signature of Applicant

Special Notes?

**Mail with payment by check or money order to:
Oak Bluffs Association c/o Info Booth, Box 1521, Oak Bluffs, MA 02557**



This booth is made possible by The Oak Bluffs Association and the town. The OBA is a voluntary membership group of over 140 businesses and community members established in 1991. The O.B.A. is dedicated to promoting the natural beauty and historical charm of the Oak Bluffs area with the goal of helping the town, its citizens and its businesses thrive.

For more information on Oak Bluffs and events please visit www.oakbluffsmv.com.